

# ALLEN SOLLY CORPORATE CATALOGUE 2023



**READY STOCKS**



## **Brief History:**

**Allen Solly was founded in 1744 by William Hollin and Co Ltd. The brand was bought in the 90's by "Madura Garments".**

**Aditya Birla Group acquired Allen Solly in 2001.**

**First brand in India to introduce western wear for woman in 2002.**





- Colors that stay and don't fade away
- Bright shades retain their intensity during the lifetime of the garment
- Dark shades stay dark, looking newer for longer
- Longer lasting performance, wash after wash

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Powered by innovative dye technologies and backed by decades of application know-how and superior technical support.



Durable Performance



Colors won't wash out or fade



Longer lasting garments



Sustainable and economical

Ø ZDHC  
Zero Discharge of  
Hazardous Chemicals

bluesign®  
APPROVED

Suitable for STANDARD 100 by  
**OEKO-TEX®**  
certified textile products



Size	Chest	Neck	Sleeve	Shoulder	Length
XS	32	15.5	19	14.13	23
S	33.5	16	19.5	14.5	23.5
M	35.5	16.5	20	15	24
L	37.5	17	20.5	15.5	24.5
XL	40	17.5	21	16	25
XXL	42.5	18	21.5	16.5	25.5
3XL	44.5	18.5	22	17	26

**ALLEN SOLLY WOMEN**





GENDER	WOMEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	MINT GREEN
MRP	RS 1499
BRAND LOGO	BACK LOGO





**Allen Solly®**  
Est 1744  
*#openworkculture*



GENDER	WOMEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	ANTHRA MELANGE
MRP	RS 1499
BRAND LOGO	BACK LOGO





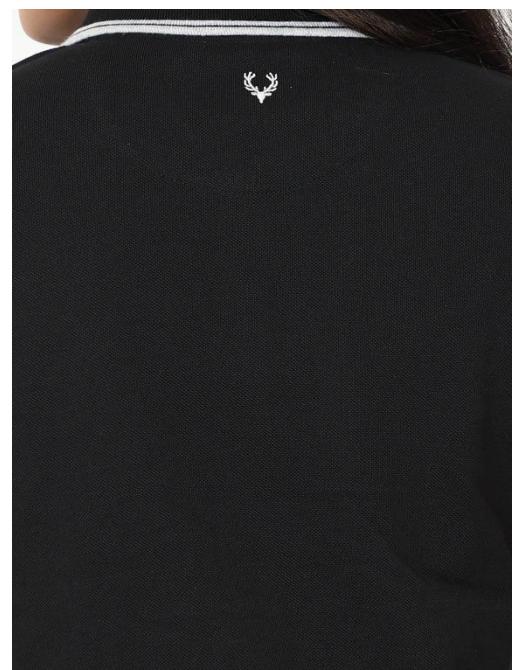
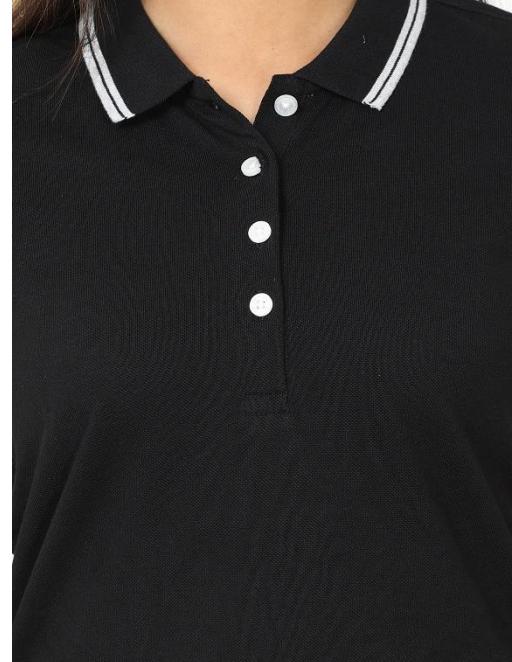
GENDER	WOMEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	GREY MELANGE
MRP	RS 1499
BRAND LOGO	BACK LOGO



GENDER	WOMEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	WHITE
MRP	RS 1499
BRAND LOGO	BACK LOGO



**Allen Solly®**  
Est 1744  
*#openworkculture*



GENDER	WOMEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	JET BLACK
MRP	RS 1499
BRAND LOGO	BACK LOGO



GENDER	MEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	WHITE
MRP	RS 1499
BRAND LOGO	BACK LOGO





**Allen Solly**  
Est 1744  
*#openworkculture*



GENDER	MEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	MINT GREEN
MRP	RS 1499
BRAND LOGO	BACK LOGO



GENDER	MEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	NAVY BLUE
MRP	RS 1499
BRAND LOGO	BACK LOGO



**Allen Solly®**  
Est 1744  
*#openworkculture*



GENDER	MEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	ANTHRA MELANGE
MRP	RS 1499
BRAND LOGO	BACK LOGO





GENDER	MEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	GREY MELANGE
MRP	RS 1499
BRAND LOGO	BACK LOGO





GENDER	MEN
MATERIAL	100% COTTON
SLEEVES	HALF SLEEVES
FIT	REGULAR FIT
COLOUR	JET BLACK
MRP	RS 1499
BRAND LOGO	BACK LOGO



Size	Shoulder	Length	Chest
XS	16.00	24.60	36.00
S	16.75	25.50	38.00
M	17.25	26.50	40.00
L	17.75	27.50	42.00
XL	18.50	28.50	45.00
XXL	19.25	29.50	48.00
3XL	19.50	30.50	51.00

*All measurements are in inches  
and have a tolerance of +/- 0.5 inches*



**ALLEN SOLLY MEN**





**#FLEXIBLE**  
New Extreme Comfy Chinos

 **Allen Solly**<sup>®</sup>  
Est 1744

**GET IN TOUCH WITH US**